# EXECUTION-DRIVEN COACHING TO TRANSFORM YOUR VISION INTO REALITY

IN JUST **90-DAYS** THROUGH ACCOUNTABILITY AND EXECUTION STRATEGIES.



Olusola Amusan Executing a Global Idea



Tosin Akinsulire | T.A Execution Strategies



Seye Olurotimi Executing a Sustainable Business Idea



Modupe Akinsiun Building a Global Career





Jessica B Fairbanks

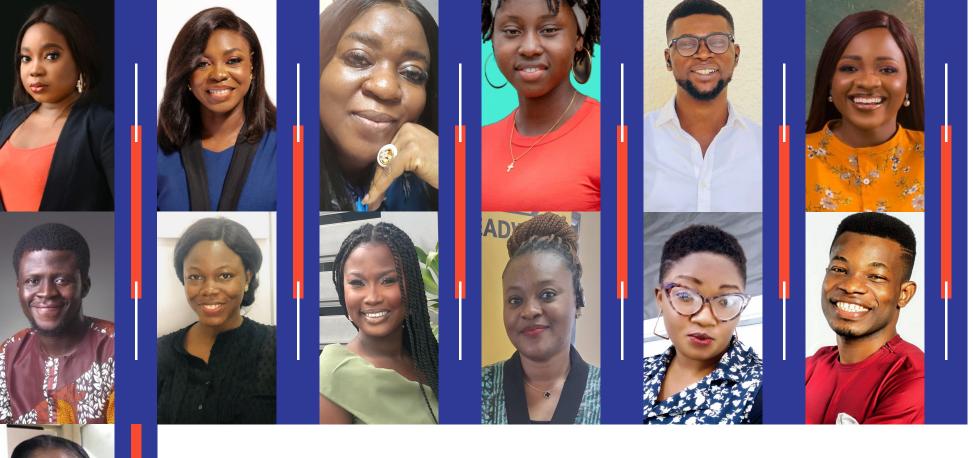
Powerful Visioning Strategies

# **ABOUT US**

### **90-DAY ACCOUNTABILITY PROGRAM (90DAP)**

A 12-Week Coaching Program that will help you jumpstart and build momentum for your personal or professional vision. This coaching program will equip you to clarify, systemize and launch you big idea so that you can elevate your income, impact and influence in 2025.







### A 90-DAY JOURNEY OF EXECUTION-DRIVEN COACHING 1ST MARCH - 29TH MAY 2025.

#### pg. 03 | TOSIN AKINSULIRE



### MEET OUR LEAD COACH Tosin Akinsulire

Growth Strategist (Healthcare) Founder, Grow Circle Academy A strategic powerhouse, founder of the Grow Circle Academy, an hub that is fostering learning opportunities and capacity building that drives both personal and professional transformation.

Author of Beyond Boundaries, convener of BBC- Beyond Boundaries Conversation and Beyond Boundaries Growth Conference all with the purpose to enable growth so that individuals can maximize their leadership potential, living full and free. With her expertise;

- TA has led multi billion-naira healthcare brands with multinationals and fueled growth using the SPARE framework.
- Coached a group of over 50 individuals in the past two cohorts of 90DAP with major achievements in their industries and personally leading to revenue growth, professional courses completion, book launches, new business launches, fortune 500 employment and so on.
- Coached several individuals who excelled in their interviews and landed their dream jobs.
- Structured the growth of a powerful community of children and youth ministers in Nigeria.

### Get ready for expert guidance!

#### TOSIN AKINSULIRE | pg. 04

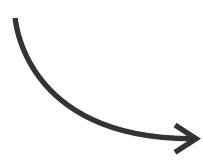
Tosin is an experienced marketing and healthcare growth strategist with a pharmacy background and over 10 years of experience on the innards of multinational pharmaceutical companies like Novartis, Sanofi and Roche.

Tosin's experience in managing multiple pharmaceutical brands and med tech solutions earned her the 2024 marketing maestro award and recognition as an expert. She is currently the marketing lead for the near patient care portfolio for West & East Africa.

TA is a visionary leader, dynamic, passionate, collaborative and with a proven record of accomplishment and expertise in successful healthcare growth strategy development, strategic execution and team leadership that has delivered business growth and multiple awards of excellence.

She is a certified leader from university of Washington, a certified member of the Chartered Institute of Marketing UK. A John Maxwell Leader, transformation coach & speaker. A certified execution strategist from Harvard business school.

Her highest goal is to grow into the full stature of Christ, constantly walking in the absolute will of God as a daughter. Married to her lover- Akinwande Akinsulire and blessed with two children. Email contact: oluwatosinexcidix@gmail.com We built 90-Day Accountability Program...



...to help you jump-start and fast-track your ideas.

### THE 3E METHODOLOGY

The program is based on a tried and tested 3E learning model. It has been proven that growth is achieved through 10% education, 20% exposure and 70% experience.



### HOW THE PROGRAM WILL RUN

Through this Coaching Program, we will work closely with you and a select number of other goal smashers, adopting TA's cuttingedge coaching framework. Our program methodology adopts four critical pillars:

### **1.** Core Curriculum and Tools:

Covering 5 educational modules taught through 12 weeks. Modules would adopt the Visioning, Clarify, Systemize, Launch and Cruise – VCSLC model.

### 2. Congruent Peer Partnership:

We will pair you with another goal smasher whom you will be liable to be fined-by when you default on set milestones. You will draw extraordinary value from this partner, who is more experienced, thus leading to an experiential transformation.

### **3.** Coaching and Mentorship:

You will receive customized assessment and guidance on your goals as a transformational experience for a 90-day cycle. Offering you the support, hand-holding and accountability needed to execute. Industry leaders with a wealth of experience would share practical insights to inspire and change your perspective to become an intentional individual.

### 4. Congruent Peer Partnership:

You will be exposed of a powerful community of forward thinkers sharing their success stories, failures and learnings. This will cause a shift in your internal environment, inspiring you to evolve and thrive.

### **OUR 4C STRATEGY**

Through this Coaching Program, we will work closely with you and a select number of other visionaries, adopting TA's cutting-edge coaching framework to help you activate, actualize and accelerate your grand ideas, insights and inspiration. Our program methodology adopts four critical pillars:

#### OUR 4C STRATEGY | pg. 11

### Core Curriculum and Tools

Covering 5 educational modules taught through 12 weeks.

- Visioning, Clarify, systemize, launch and cruise VCSLC.
- Personal growth and Strategic Execution tools<sup>™</sup>.
- TA's strategic 6-step execution framework which helps you to debunk self-limiting mindsets, clarify your goals, offering you a Stepby-Step Guide for creating results and systems for easy action planning.

### Congruent Peer Partnership

We will pair you with another goal smasher whom you will be liable to be fined-by when you default on set milestones. You will draw extraordinary value from this partner, who is more experienced, thus leading to your transformation.

Fine-based Accountability partnership and Strategic Execution tools & tasks.

### Coaching and Mentorship

You will receive customized assessment and guidance on your goals. Offering you the support, hand-holding and accountability needed to execute. Industry leaders with a wealth of experience would share practical insights to inspire and change your perspective to become an intentional individual.

- Monthly group coaching and assessment
- 7 Live master-classes with top industry leaders

### Catalytic Community

You will be part of a powerful community of forward thinkers sharing their success stories, failures and learning. This will cause a shift in your internal environment, inspiring you to evolve and thrive.

### THE TACTICAL PILLARS OF THE PROGRAM INCLUDE:

- High-value Execution Coaching Curriculum.
- Expert-led Practical Live Masterclasses by industry experts.
- Fine-based Congruent Accountability Partnership.
- Interactive Sessions and Group Coaching for Personalized Goal Attainment with TA.
- 12-week online experience in Grow Circle Academy Community Platform.
- Access to a vibrant community of goal smashers.
- Proven Frameworks and tools for weekly goal execution.

#### TA'S STRATEGIC EXECUTION FRAMEWORK | pg. 14



We welcome applicants from all continents, regions, disciplines, sectors, ages and gender identities. Candidates nominate themselves by applying for the program. Please carefully review the basic qualifications for this program below.

The 90-day Accountability Program is designed for **executives**, **business owners, leaders and entry to mid-level career professionals** looking to:



- Accelerate your professional or personal performance without pressure.
- Beat procrastination and adopt rapid execution techniques to quickly convert your big ideas into products that help humanity.
- Actualize that age-long desire or dream.
- Grow and make progress with your life's vision or ideas amidst other responsibilities.
- Be supported, handheld or mentored to birth your goals for the year
- Build your vision and achieve 10x business scale.
- Unleash your potential, access higher opportunities and multiply value through your life's experiences.

#### **TAKE FULL ADVANTAGE OF THE PROGRAM** | pg. 17

### To take full advantage of the program:



- Apply through the registration link.
- Participate in the weekly modules and exercises as they are released.
- Interact with the tools.
- Attend group coaching meetings and expert-led master-classes.
- Engage with additional resources.
- Contribute in community discussions.

#### WHAT YOU'LL GET | pg. 18

### What you'll get at the end of 12 weeks

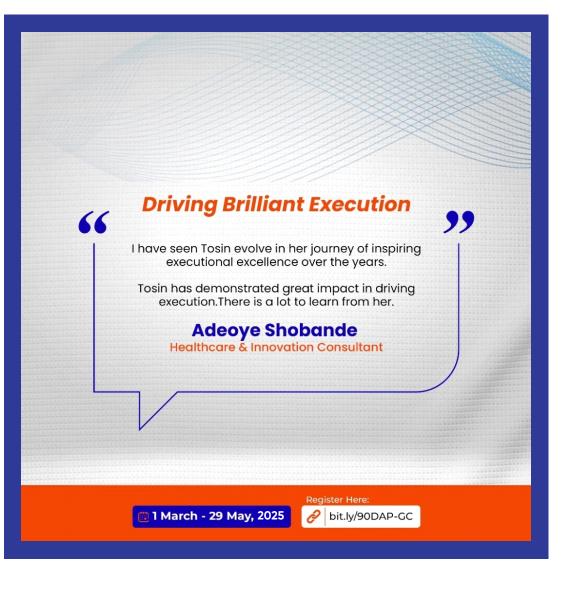


- Clarify and systemize your idea.
- Strategic success roadmap.
- Upgraded self identity and image.
- Mind shift to being a doer.
- Achieve your domino goals.
- Fast track your growth and accomplishment.
- Expand your network.
- Improved net-worth.
- Mind shift of Faith & Gratitude.
- Transformational coaching.

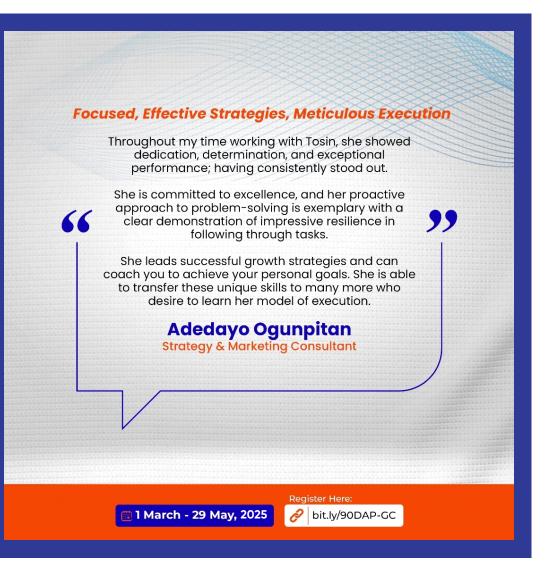
### Make 2025 Count! Stop second-guessing your ideas.

# **Apply Now**

# **Our Success** Testimonial



# **Our Success Testimonial**



**Cohort1** Goal Smashers Testimonial



I joined T.A's 90 days club because I actually needed an accountability club or partner in my career. And it made me consistent and pushed me to always be a better version of myself daily.

90DAC made me feel proud of myself because I achieved my goals for the first quarter. The master-class sessions were so impactful that participants would need to go back afterward to watch again.

Joshua Adedoyin

My recommendation to other is that this program will help you become more accountable and push you to achieve your set goals. I recommend you get on the next cohort.



Oluwatosin Rotimi

T.A's 90 days club has transformed my ability to set timelines and track my goals. This ability was important for me to develop myself and become a person of value, and that was why I joined the club. Coach T.A and her team made my transformation possible and my journey memorable.

Club activities like the book reviews and expert-led master-classes, amongst others, were the most helpful in my opinion.

The experience made me feel valuable and has improved my self-worht. I 100% recommend it for you.

**Cohort1** Goal Smashers Testimonial



Sharon Rowland

As a member of 90DAC, I became more intentional about God and my goals. I also became more responsible, which is something I used to shy away from. The changes I made, made me want to do more, it was more like "Sharon you did it, you see there is so much more you can do" and this is something Coach T.A once said to me.

I joined the accountability club because I was tired of holding off and knew I needed to do better, I knew being accountable and 'gingered' by someone would help a person with my personality type accomplish their goals.

T.A was a major impact on me, she wasn't just being a coach, but she genuinely cared about me as a person and my goals. The masterless by Faith Abiodun made a lot of difference in my mindset.

There is still a lot to improve on and accomplish, but I am super grateful to be part of this cohort.

**Cohort1** Goal Smashers Testimonial



Simon Uka

I joined the 90 days club because I knew I needed to be accountable to someone or a community that would support me in achieving my goals.

Massive changes happened in my perspective on setting and following through with my Goals. My biggest change came, by just being part of a community with amazing people, who are intentional about achieving more. The changes made me feel phenomenal. I haven't been the same after this big shift!

I was impacted by my assigned accountability partner as well as Coach T.A who impacted me the most with her great personality, patience, accommodating nature, and readiness to give help.

90 DAC with Coach T.A is a phenomenal experience, don't miss it, if achieving your goals is so important to you. Everyone who gets this opportunity should jump on it fast. This is telling you to join the next cohort, and your future self will e grateful to you that you took the bold step. I will be at the next cohort too.

**Cohort**2 Goal Smashers Testimonial



I have learnt through the 90 Day Accountability Program that being successful takes patterned deliberateness. This alone has changed my approach to things.

Eniola D.



This program really helped me to learn and understand myself, it developed and improved my self esteem and confidence.

Onyinyechi P.

**Cohort**2 Goal Smashers Testimonial



The elements put in place pushed me towards achieving the desired goal for the whole program. They were effective structures for guidance towards achieving the set goals.

David E.



The first time meeting with my accountability partner was one of the best form of therapy l've experienced. A therapy because of my state of mind at that period. Which was a tough one. Though a simple call but it was worth a million dollars.

Ayubapreye M.

**Cohort**2 Goal Smashers Testimonial



Taiwo O.

It was a great experience. I really needed the accountability at this time. I found my 1:1 with Coach TA very valuable. I applaud and appreciate the systems she put in place to ensure structured follow up. I also loved the book we reviewed. I have the insights very useful and relevant to my current needs. Finally, I love my accountability partner. Thank you so much for the great work.



This program made me realize, 'I am the architect of my own success by taking intentional steps and not leaving anything to chance'. Being in a community that pushed me, made me accountable and helped me get result faster.

Ifeoluwa E.



### Program Schedule March – May 2025



#### pg. 30 | A SELF-PACED ONLINE PROGRAM

### A self-paced online Program

90-day Accountability Program Core Curriculum is 100% online so you can participate anywhere and at anytime. Go through each week's coaching exercises as it's released, or slow things down and work on your own schedule.

**Apply Now** 

pg 31 | THE TEAM

# The Team



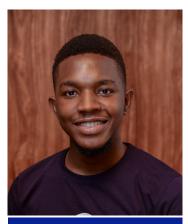
Tosin Akinsulire
Founder



Chineye Ibiam Program Coordinator



Kingsley Chibuike



Triumphant C. Paul Media



Kehinde Omoniyi Graphics Designer



Oluwatoyin Oyekanmi Community Manager



Madojutimi Michael Web Developer

